

Advertising Opportunities at the Coon Rapids Ice Center

Effective and Affordable

Reaches local, metro and regional audiences

Over 200,000 visitors per year



North Score Board

3 spaces available 2x10'

- \$1,000 with 1 year commitment
- \$925 with 2 year commitment
- \$825 with 3 year commitment
- \$700 with 5 year commitment



South Score Board

2 spaces available 2x6'

- \$800 with 1 year commitment
- \$750 with 2 year commitment
- \$675 with 3 year commitment
- \$575 with 5 year commitment



Indoor Rink Dasher Board

33x96"

- \$700 with 1 year commitment
- \$650 with 2 year commitment
- \$600 with 3 year commitment
- \$500 with 5 year commitment



In-Ice Logo (4 neutral zone spaces)

12x14'

- \$1,200 with 2 year commitment
- \$1,000 with 3 year commitment



Banner Behind Bench

3x8'

- \$800 with 1 year commitment
- \$750 with 2 year commitment
- \$675 with 3 year commitment
- \$575 with 5 year commitment

Short-term advertising opportunities are also available.

All advertising excluding Zamboni wrap includes credit for graphic production costs up to \$150 per ad.

Advertisers may supply their own graphics if they meet Coon Rapids Ice Center Guidelines.

Zamboni Advertising

Side Panel (1 side):

- \$750 with 2 year commitment
- \$600 with 5 year commitment

Side Panel (2 sides):

- \$1,200 with 2 year commitment
- \$950 with 5 year commitment

Full Vinyl Wrap: \$2,500 with 5 year commitment (advertiser must produce and install graphics at their own expense)

